

# Equi for All App Challenge – Terms and Conditions

## 1. **Objective of the Challenge:**

The purpose of this challenge is to make users get familiarized with the Equi for All app. The more they use the app, the more points they will collect and the more chances they will have to win a prize.

## 2. **Eligibility:**

Any user of the app can participate in the challenge after accepting the terms. Users under 18 years of age need their parents or legal guardians' approval.

Prizes will only be shipped within Europe.

## 3. **Duration:**

The challenge starts on 03 April 2024 at 00.00 CET and finished on 03 June 2024 at 23.59 CET

## 4. **How to Participate:**

Participation is easy! Once you accept the terms and conditions of using Equi for All you will automatically participate by using the different features of the app.

## 5. **Scoring System:**

Please see the chart below for the points that can be earned while using Equi for All. Please note that some actions can only be made once (like creating your user profile) while others will give you points every time (like finishing a riding lesson booked in Equi for All or logging an activity).

Category	levels	task	Points	Comments
Community	Level 1	Make 1 friend	10	
	Level 2	Make 2 friends	20	
	Level 3	Make 5 friends	20	
	Level 4	Make 10 friends	20	
	Level 5	Make 15 friends	20	
Home Sweet Home	Level 1	Register in a stable	15	Only once
Learn	Level 1	Watch 1 training video	5	
	Level 2	Watch 3 training videos	10	
	Level 3	Watch 5 training videos	10	

Train!	Level 1	Get your profile ready for training (add credit card, register in a stable etc)	20	Only once
	Level 2	Finish 1st training session	50	
	Level 3	Finish 2nd training session	40	
	Level 4	Finish 3rd training session	35	
	Level 5	Finish 4th training session	30	
	Level 6	Finish 5th training session	25	
	Level 7	Finish 6th training session	20	
	Level 8	Finish 7th training session	20	
	Level 9	Finish 8th training session	20	
	Level 10	Finish 9th training session	20	
Review training session	Level 1	Review your 1st training	20	
	Level 2	Review your 2nd training	15	
	Level 3	Review your 3rd training	10	
	Level 4	Review your 4th training	10	
	Level 5	Review your 5th training	10	
	Level 6	Review your 6th training	10	
	Level 7	Review your 7th training	10	
	Level 8	Review your 8th training	10	
	Level 9	Review your 9th training	10	
	Level 10	Review your 10th training	10	
Register your horse	Level 1	Create your horse's profile	20	Only once
	Level 2	Créate an appointment	10	
	Level 3	Register the first activity with your horse (first)	25	
	Level 4	Register an activity with your horse (once)	10	
	Level 5	Register 3 activities per week	10	
	Level 6	Register 5 activities per week (bonus)	15	
	Level 7	Register 7 activities per week (bonus)	20	

## 6. \*\*Prizes and Rewards:\*\*

The 3 winners of the challenge will be rewarded with the following prizes:

### First Place:

Gift basket containing the following products worth 350 Euros:

- 2 Entrance tickets to Port Aventura World
- 1 free online class with EITHER Sergio Garcia, Irene Gefaell or Hannah Akerblom
- Products from Artero Equine Care

- Product from MONTAR España
- Reduction and cap from Marengo Sweden
- A Tuxelife/Equi for All Saddle Pad

**Second Place:**

- A Tuxelife/Equi for All Saddle Pad
- 15€ discount in the web shop of Zanahoria Equitacion

**Third Place:**

- A Tuxelife/Equi for All Saddle Pad

Prizes are non-negotiable, non-transferable and non-refundable. No cash alternative is available. Where a Prize becomes unavailable for any reason, the promoter reserves the right to substitute that prize for a prize of equal or higher value.

**7. \*\*Winner Selection:\*\***

The selection of the winner will be based on the number of points of each person at the time of closure of the selection. If two users have the same number of points we will draw a winner between the 2 users.

Equi for All's decision is final. No correspondence will be entered into.

**8. \*\*Notification of Winners:\*\***

Winners will be announced the following way:

- By email using the email address used to create the account in Equi for All
- In Equi for All news board
- On our Social Media accounts

The winners need to confirm back to us latest by June 15 2024 or the person with the next highest score will be chosen.

**9. \*\*Delivery of Prizes:\*\***

- Physical products will be sent to the winner's postal address that need to be communicated to Equi for All latest 15 June 2024 using the following e-mail address: [info@equiforall.com](mailto:info@equiforall.com)

Gift vouchers and Entrance tickets will be sent to the e-mail address of the user.

#### **10. \*\*Rules and Guidelines:\*\***

- By entering the competition entrants warrant that all information submitted by them is true, current, and complete.

The following types of User Content are examples of User Content that is prohibited in the Service:

- User Content that promotes racism, bigotry, hatred or physical harm of any kind against any group, individual or animal;
- Harassing User Content;
- "Junk mail", "chain letters," or "spam";
- User Content that promotes illegal activities or conduct that is abusive, threatening, obscene, defamatory or libelous; and
- User Content of commercial nature without authorization from Equi for All.

#### **11. \*\*Disqualification Criteria:\*\***

- Equi for All reserves the right to terminate your participation in the challenge should any one or more of the following events occur:

- You commit fraud or Equi for All suspects you have done so
- Equi for All is under the impression that your behaviour was inappropriate or constitutes misconduct or prohibited conduct
- If you breach the Terms and Conditions of the challenge
- If the Law requires us to do so
- If technical problems require us to do so

Also, Equi for All reserves the right to disqualify any user that are not following the Terms of Use of the Competition or Equi for All's General Terms of Use.

**12. \*\*Dispute Resolution:\*\***

- Equi for All's decision on winners is final. No correspondence will be entered into.

**13. \*\*Publicity and Marketing:\*\***

- When presenting the winner's of the challenge, winners' User profile picture and presentation may be shown on our different social media accounts.

**14. \*\*Liability and Waivers:\*\***

See general Terms of use *here*.

**15. \*\*Changes and Cancellation:\*\***

We may, to the maximum extent permitted by applicable law and in our sole discretion, change these rules or suspend or cancel the Competition at any time.

**16. \*\*Contact Information:\*\***

- For any questions, please contact us by writing to [info@equiforall.com](mailto:info@equiforall.com)

**17. \*\*Terms and Conditions Agreement:\*\***

- By acknowledging our General Terms and Conditions you also acknowledge the terms and conditions of this challenge.

**18. \*\*Privacy Policy:\*\***

- Please read our Privacy Policy *here*

**19. \*\*Miscellaneous:\*\***

- The challenge is not open to Equi for All Shareholders, Directors, present employees and interns.

